

Book Title: The Soldier's Ride  
Author: Edie Hand & Jeffery Addison  
ISBN 13: 978-1-933251-67-7  
Pub Date: September, 2009  
Price: \$11.95  
Format: Hard Cover  
Trim Size: 5.5" x 7.5"  
pp: 180  
Special Feature: White Bars & Emblem on front cover will be embossed in silver.

BISAC: Fiction  
Sub Genre: Inspirational Novella

Brief Synopsis:

A busy, harried career woman is forced to pull her car into a quiet and peaceful veteran's cemetery when she has mechanical trouble. After calling for help, she decides to leave the hot car and sit on a bench beneath a shade tree, overlooking the neat rows of crosses. As she waits impatiently, fiddling with her PDA, she hardly notices an elderly woman who comes from nowhere to sit beside her.

The old woman begins a conversation, ignoring the businesswoman's lack of interest, and then proceeds to tell her—without even asking if she wants to hear it—an amazing story about one of the people buried nearby. A second storyteller, an elderly gentleman who also appears mysteriously, reveals the miraculous tale's inspiring ending.

Then, captivated by the story, a final revelation—and a third storyteller, a young soldier—shows the busy executive that her stop at the veterans' cemetery that day, and her encounter with the three "angels," were no mere coincidences. The mystery of how these people and their fates are intertwined will offer hope for those who are hurting or who have loved ones of their own fighting a distant war.

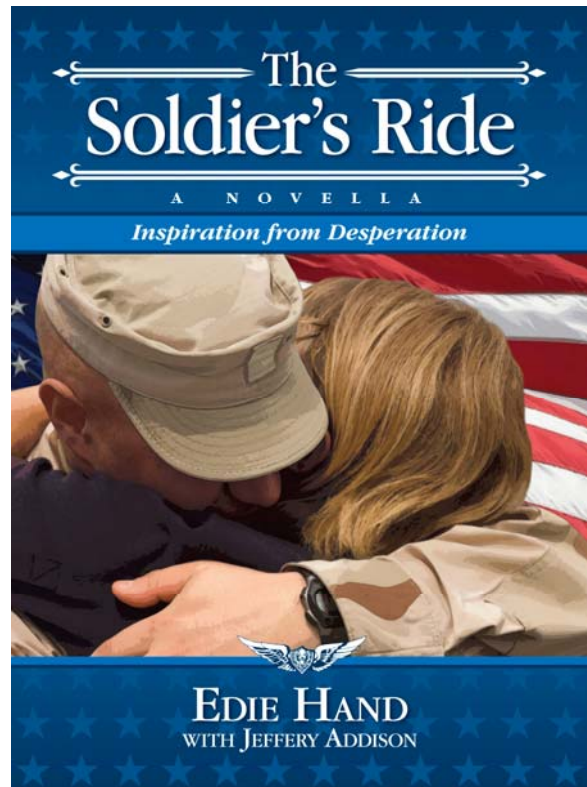
This book is unique because:

The story is a salute to veterans everywhere, regardless of the war, and the sacrifice they make for their country. It is also a story for those who are left behind and the sacrifices they make in wartime as well. This theme resonates strongly with today's world situation. But this is primarily the story of parallel journeys, each derailed by war that are righted and put back on course thanks to family, friends, and faith.

Target Market:

The strongest market is Women 35plus. Men will love to buy these books for the special lady in their lives. All ages who have loved, lost, and want to find the will to let go and live on, will identify with these books. The right Health Care Market of book stores and special organizations in communities across America will want to add these books to their home collections. Don and Edie through their life's experiences touch and provide healing moments for the Heart in their books.

The Ride series can be compared to "The Christmas Shoes" and "The Christmas Hope" by Donna VanLiere, "The Letter" by Richard Paul Evans, "The Shack" by William P. Young and "Five People You



Meet in Heaven" by Mitch Albom. Readers who enjoyed Nicholas Sparks "The Notebook" will also enjoy this novella.

#### Author Bios:

**Edie Hand** is one of those remarkable people who brighten up a room as soon as she walks in. Her philosophy for living life with gusto can be seen in everything she does from her work as an acclaimed celebrity chef, author, philanthropist, speaker and businesswoman. Edie learned about the simple joys of family, life and helping others from her modest childhood growing up in the rural south. She is a cousin to the late Elvis Presley and also the cousin of 2007 Nashville Star winner, Angela Hacker. She has authored and co-authored and assisted in development of over twenty books. Her books range from inspirational cookbooks to novellas. Edie has starred in national commercials and daytime television soaps. She has hosted numerous national radio and television shows and been the CEO of Hand 'N Hand Advertising, Inc. since 1976. Edie is actively involved with American Women of Radio and Television, National Speakers Association, National Association of Women Business Owners and has worked to benefit the Children's Hospital of Alabama, Children's Miracle Network, St. Jude Children's Research Hospital, Camp Smile-A-Mile and Country Music Hall of Fame Foundation. She is a graduate of the University of North Alabama.

Edie lives near Birmingham, Alabama, with her husband Mark Aldridge, an educator. Her only son, Linc Hand, a working actor, lives in Los Angeles, California. Visit her web sites for more information: [www.ediehand.com](http://www.ediehand.com), [www.ediehandfoundation.org](http://www.ediehandfoundation.org)

**Jeffery Addison** is one of the pen names of award-winning broadcast journalist, radio personality, and best-selling author **Don Keith**. Don has seventeen books in print, including novels and non-fiction works. His latest book, *The Ice Diaries*, has been submitted for consideration for the Pulitzer Prize. His military thriller, *Firing Point*, has been optioned as a major motion picture by Relativity Films and is now in pre-production. In addition to his writing, he is a marketing executive and runs a full-service advertising and public relations agency. He lives with his wife, Charlene, in Indian Springs Village, Alabama. Visit his web sites for more information: [www.jefferyaddisonbooks.com](http://www.jefferyaddisonbooks.com), [www.donkeith.com](http://www.donkeith.com)

Promotional Plans: (A Work in Progress) Marketing Plan includes, Media Reviews, Television Interviews, in Tennessee, Alabama, North Carolina. Promotion with the first book in the series, *The Last Christmas Ride* and the *A Christmas Ride: The Miracle of Lights* scheduled for release in the fall with *The Soldier's Ride*. Author, Edie Hand was on NBC's today show with her first book and sold over 26,000 books in the first 6 weeks. Book and author to will be introduced at SIBA and a signing tour will follow to be announced.

#### Endorsements:

"As a career military member and one who served in Vietnam, I found myself absorbed in *The Soldier's Ride* from the first words. The impact we can have on the lives of others, frequently without realizing it, is a subject I've long been interested in and spoken about. Edie Hand with Jeffery Addison's words give us an inspiring example of this, the strength we may unexpectedly draw from others in our greatest hours of need, and of true heroism. It's a book to read, remember and reflect about and I've done all three.... I hope your book sells even a 10th as well as *The Shack*." – Wilma L Vaught, Brig General, USAF Ret., President of Women's Memorial Foundation, Washington DC.

"A series with important messages for these times about the value of affirming love and renewing faith in families." – Dr. Judy Kuriansky, Ph.D. psychologist, TV and radio commentator and top-selling author of *The Complete Idiots Guide to A Healthy Relationship*

“Edie Hand, and her co-author Jeffery Addison, have done it again. Their new book, *The Soldier’s Ride*, is a moving tale of Christopher Lawrence, a young soldier who, after returning home from World War II with severe eye injuries that left him blind, prolongs his emotional healing by pushing away those who love him most. One of those he pushes away is Marie Benedict who has never stopped loving him, challenges or not. Edie Hand knows how to write about challenges because she has overcome many of life's challenges herself. One can't help but hear her own heart and strength come through the pages of this book.” – Martha Bolton, former writer for Bob Hope and the author of over fifty books, including *Didn't My Skin Used to Fit?*

"The Ride series are refreshing stories which take us back in times of our lives that we tend to forget in the hustle and bustle of today's world. I highly recommend the series. They are beautiful journeys". – Tonya S. Holly, Writer/Director/Producer Cypress Moon Studios

"*The Soldier's Ride* is an inspiring story of faith and love. I love the portrayal of the angels who visit Diana Meade and change her life. The book presents the tremendous rewards of perseverance and prayer. You will want to identify with Marie." – Lila Hopkins, award-winning author of inspirational fiction, including *The Master Craftsman*.

“Edie and Jeffery show us in this series that our journey is made up of many short, yet memorable rides. These novellas offer us simple, powerful lessons to fuel us on those future rides.” – Joey Kennedy, Pulitzer Prize-winning editorial writer for The Birmingham News