

Spring/Summer 2024



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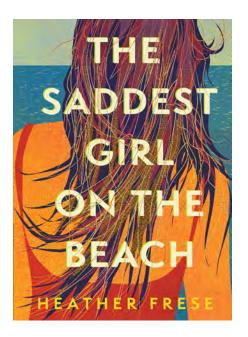


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FICTION 9781958888186 • Pub Date: 4/9/24 US \$26.95 Hardcover • 250 Pages 5.5" x 7.5" • E-book available

MARKETING PLANS

- Advance reader copies
- Early work with booksellers who are familiar with first book
- Social media campaign
- Craft article pitches to Lithub, Electric Lit, etc., with contracted publicist
- Goodreads giveaway
- Outreach to book clubs



See also

The Baddest Girl on the Planet HEATHER FRESE Lee Smith Novel Prize

9781949467840 US \$17.95 Trade Paper 250 Pages 5.5" x 7.5" E-book ayailable

The Saddest Girl on the Beach

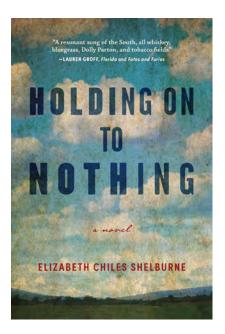
A Novel

HEATHER FRESE

Grieving after her father's death, a young woman seeks solace in an Outer Banks beach town of North Carolina where her best friend's family runs a small inn.

The family welcomes Charlotte with chowder dinners and a cozy room, but her friend Evie has a looming life change of her own, and soon Charlotte seeks other attractions to navigate her grief. Will she, like in some television movie, find her way back through a romance, or are there larger forces at play? Heather Frese, winner of the Lee Smith Novel Prize and author of *The Baddest Girl on the Planet*, sets Charlotte on a beautifully rendered course through human frailty, unrelenting science, and the awesome forces of the Carolina coast.

Heather Frese is the winner of the Lee Smith Novel Prize and author of The Baddest Girl on the Planet. Her fiction, essays, and poetry have appeared in Michigan Quarterly Review, the Los Angeles Review, Front Porch, the Barely South Review, Switchback, and elsewhere, earning notable mention in the Pushcart Prize Anthology and Best American Essays. She received her master's degree from Ohio University and her M.F.A. from West Virginia University. Coastal North Carolina is her longtime love and source of inspiration, her writing deeply influenced by the wild magic and history of the Outer Banks. She currently writes, edits, and wrangles three children in Raleigh, North Carolina.



FICTION
9781958888209 • Pub Date: 5/21/24
US \$17.95 Trade Paper • 272 Pages • 6" x 9"
E-book available • (Prev. ed ISBN: 9781949467086)

MARKETING PLANS

- Fresh promotion through a new publicity team
- · Will pitch craft essays and topical op-eds
- Promotion of trailer and giveaways to book influencers

Holding On To Nothing

A Novel

Now in Paperback

ELIZABETH CHILES SHELBURNE

Lucy Kilgore has her bags packed for her escape from her rural Tennessee upbringing, but a drunken mistake forever tethers her to the town and one of its least-admired residents, Jeptha Taylor, who becomes the father of her child.

Together, these two young people work to form a family, though neither has any idea how to accomplish that, and the odds are against them in a place with little to offer other than bluegrass music, tobacco fields, and a Walmart full of beer and firearms for the hunting season. Their path is harrowing, but Lucy and Jeptha are characters to love, and readers will root for their success in a novel so riveting that no one will want to turn out the light until they know whether this family will survive.

Elizabeth Chiles Shelburne grew up in the Appalachian foothills of East Tennessee. A graduate of Amherst College, her writing has appeared in *The Atlantic, The Boston Globe, Boston Magazine, Broad River Review* and *Barren Magazine*, among others. Her debut novel won an IPPY gold for Best Regional Fiction from the South and was long-listed for the Clara Johnson Award. She lives in Cambridge, MA with her husband and four children.



FICTION 9781958888223 • Pub Date: 8/27/24 US \$17.95 Trade Paper • 273 Pages 5.75" x 8.75" • E-book available

MARKETING PLANS

- Three-city tour in NC, pairing author with most prominent writers in the area
- Will pitch craft essays about looking back to the beginning of a writer's career
- Goodreads giveaway

Hello Down There

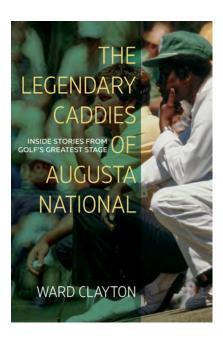
A Novel

MICHAEL PARKER

Haunted by a secret tragedy, Edwin, son of the richest family in a small Southern town, fights to overcome his addiction to morphine and face the truth that his parents have worked to obscure.

This timeless debut novel of master Southern storyteller Michael Parker takes readers to a small Southern town in the 1950s where Edwin Keane suffers from the lasting effects of a horrible accident—a broken back, a morphine addiction, and a town of enabling eccentrics. Redemption comes in the form of a young woman—the daughter of a poor farmer—and a couple of the town's most interesting outcasts. Parker is an amazing writer. His narrative style is both lyrical and economical, making this novel a true Southern gothic classic.

Michael Parker is the author of seven novels and three collections of stories. He has received four career-achievement awards: the Hobson Award for Arts and Letters, the North Carolina Award for Literature, the R. Hunt Parker Award, and the 2020 Thomas Wolfe Prize. The three-time winner of the O. Henry Prize, Parker has published short fiction and nonfiction in the Washington Post, the New York Times, Oxford American, Runner's World, Men's Journal, and others. He taught for twenty-seven years in the MFA Writing Program at the University of North Carolina at Greensboro, and since 2009 he has been on the faculty of the Warren Wilson Program for Writers. He lives in Durham, North Carolina.



NONFICTION/BIOGRAPHY/SPORTS
9781958888179 • Pub Date: 4/2/24
US \$19.95 Trade Paper • 225 Pages
Illustrated: 20 B&W Photos • 6" x 9"
E-book available

MARKETING PLANS

- Outreach to key golf media outlets, including print, television, and radio
- Pitches to golf podcasts and social media
- Publication and outreach focused on Father's Day gift and as a gift for golfers at holidays

The Legendary Caddies of Augusta National

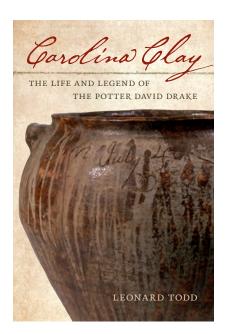
Inside Stories From Golf's Greatest Stage

WARD CLAYTON

Starting in the 1930s, the Black caddies of Augusta National walked the course with the world's greatest golfers. This book tells their stories, forever entwined with the history of the game.

They used nicknames like Stovepipe, Burnt Biscuits, Skillet, Skinny, and Marble Eye. They worked for presidents of the United States, captains of industry, and the greatest golfers in the world. Their real names were Carl Jackson, Willie Perteet, and Matthew Palmer—and they witnessed every great moment, both private and public, at Augusta National beginning in the 1930s—from Gene Sarazen's "shot heard 'round the world" to Jack Nicklaus winning a record five of his six Masters. Read why Nicklaus said he wouldn't trade caddie Willie "Pete" Peterson "for a million dollars" and what Willie "Cemetery" Perteet really thought of President Eisenhower's golf game. The Black caddies of Augusta National also endured, in their own ways, the racist social order of the sport and at the same time participated, albeit vicariously, in its many thrills. Ward Clayton documents their stories—history as compelling as the game of golf itself.

Ward Clayton has been in and around the game of golf since growing up blocks from Hillandale Golf Course, a public facility in Durham, North Carolina. He continued to pursue the game as a competitive amateur and newspaper writer. He was the sports editor of the *Augusta Chronicle* from 1991 to 2000 and was responsible for what *Golf World* magazine called "the best coverage of a golf tournament of any newspaper in the world." Ward has been the Director of Editorial Services for the PGA Tour, and his work has appeared in *Sports Illustrated*, *The First Call*, and elsewhere. He lives, writes, and plays golf in the Jacksonville, Florida, area.



ART/BIOGRAPHY
9781958888193 • Pub Date: 5/7/24
US \$24.95 Trade Paper • 336 Pages
Illustrated: 8 Color Photos/31 B&W Photos
6.4" x 9.6"

MARKETING PLANS

- Outreach to Blair's established gift market
- Outreach to museums, especially in the Southeast, to create events/lectures by book's author and/or other authorities on pottery
- Outreach to pottery centers nationally

Carolina Clay

The Life and Legend of the Potter David Drake

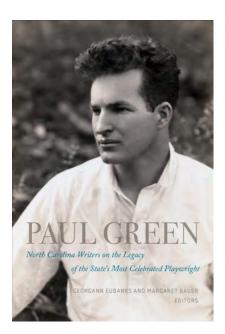
LEONARD TODD

The compelling story of a talented potter, enslaved by the author's ancestors, who became one of the singular artists of the nineteenth century.

He signed many of his works simply as "Dave" and is known today as Potter David Drake. He made pots and storage jars—everyday items, but because of their beauty and massive size, and because he signed and inscribed many with poems, they are valuable works of art, now commanding six figures at auction. Many of Dave's astounding jars are found now in America's finest museums.

There is no other enslaved artist on record who dared to put his name on his work, a dangerous advertisement of literacy. Fascinated by this man and by his own troubling family history, Leonard Todd moved from Manhattan to Edgefield, South Carolina, the place where his ancestors had established a thriving pottery industry in the early 1800s. Todd studied each of Dave's poems for biographical clues, which he pieced together with local records and family letters to create this moving and dramatic chronicle of Dave's life—a story of creative triumph in the midst of slavery.

Leonard Todd, the author of three previous books, has written for *Travel & Leisure* and *Cosmopolitan*, among other magazines. He is a graduate of the Yale School of Art and Architecture and works as a graphic designer. He lives in Edgefield, South Carolina.



BIOGRAPHY/AUTOBIOGRAPHY
9781958888230 • Pub Date: 7/9/24
US \$19.95 Trade Paper • 250 Pages
6" x 9" • E-book available

MARKETING PLANS

- Three-city tour feat. editors and contributors
- Editors are both prominent in NC writers circles, and an extensive write-up in NC literary journals is expected.
- Events at UNC Chapel Hill, where Green was a professor

Paul Green

North Carolina Writers on the Legacy of the State's Most Celebrated Playwright

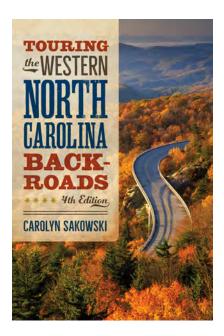
EDITED BY GEORGANN EUBANKS AND MARGARET BAUER

This anthology examines the life and selected works of North Carolina's most distinguished playwright of the 20th century, Paul Green (1894-1981).

Paul Green is best known for his outdoor historical dramas, which are still performed across the United States. However, he was not only a Pulitzer Prize-winning playwright, but was also an activist committed to human rights, racial equity, prison reform, and ending the death penalty. This anthology includes frank reflections from an award-winning array of contemporary North Carolina writers. Their essays about Green's work and relationships are meant to launch new conversations about a man who was seen as progressive, even radical, in his time. Included writers: Margaret Bauer, Jim Grimsley, Lynden Harris, Marjorie Hudson, Kathryn Hunter-Williams, Jill McCorkle, Ray Owen, Philip Shabazz, Mike Wiley, and others.

Georgann Eubanks is a writer, Emmy-winning documentarian, and popular speaker. She is the author of *Saving the Wild South*, *The Month of Their Ripening*, *Literary Trails of Eastern North Carolina*, *Literary Trails of the North Carolina Piedmont*, and *Literary Trails of the North Carolina Mountains*. She is Executive Director of the Paul Green Foundation and lives in Carrboro, NC.

Margaret D. Bauer is the Rives Chair of Southern Literature in the Department of English at East Carolina University, a Distinguished Professor of Harriot College of Arts and Science, and the editor of the *North Carolina Literary Review*. She is the recipient of the North Carolina Award for Literature, and the John Tyler Caldwell Award for the Humanities.



NONFICTION/TRAVEL
9781958888247 • Pub Date: 4/16/24
US \$22.95 Trade Paper • 320 Pages
Illustrated: 30 B&W Photos • 6" x 9"
E-book available

MARKETING PLANS

- Launch event in western NC
- Concentration on promotion to all outlets featuring Blair's Appalachian books

Carolyn Sakowski is a native of Morganton, North Carolina. She holds a B.A. in history from Queens University of Charlotte and an M.A. in history from Appalachian State University. She lives in Winston-Salem, North Carolina. Her previous books include *Touring the East Tennessee Backroads* and *Travel North Carolina*.

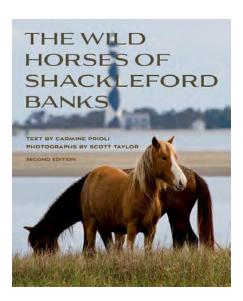
Touring the Western North Carolina Backroads

4th Edition

CAROLYN SAKOWSKI

Now in its fourth edition, Touring the Western North Carolina Backroads has long been the go-to guide for folks seeking the unspoiled landscape and little-known cultural attractions of western North Carolina.

This is a guide for those who want to travel the mountains of western North Carolina, who want to see the scenery but escape the crowds. The book's 21 tours cover the entire mountain region of western North Carolina and provide numerous opportunities for unspoiled landscapes and pastoral scenes. But scenery is not the only focus. Once you're on the backroads, you might speculate about the history behind the old white clapboard farmhouse that dominates the valley ahead, or you might wonder about the rest of the story behind the two sentences on the historical marker at the side of the road. Touring the Western North Carolina Backroads fills in those details. Drawing from local histories and early travel writings, each tour is designed to be a journey through the history of the area. Tales of eccentric characters, folklore that has been passed down through the ages, and stories about Native Americans and early white settlers combine to present a perspective that makes the scenery come alive. This features updated directions, additional sites, new photographs, and nearby recreational opportunities. Use this guidebook to plan a day trip, weekend getaway, or cycling adventure.



NATURE/PHOTOGRAPHY
9781958888254 • Pub Date: 5/14/24
US \$22.95 Trade Paper • 144 Pages
Illustrated: 50+ B&W Photos • 8.375" x 10.25"
E-book available • (Prev. ed ISBN: 9780895873347)

MARKETING PLANS

- Outreach to coastal gift accounts
- 5-city tour in NC and an event in conjunction with the Foundation for Shackleford Horses, Inc.

Carmine Prioli is a Professor Emeritus of English at North Carolina State University, where he taught American literature and folklore for 36 years. He won awards for outstanding teaching and extension service, and was a Faculty Scholar for the Park Scholarship Program's Class of 2008.

Scott Taylor is a graduate of the University of North Carolina at Chapel Hill. He was a photographer for the Chapel Hill News and the Duke University Marine Laboratory before opening Scott Taylor Photography, along with his own gallery and studio, in Beaufort, North Carolina. Taylor chaired the photography program at Carteret Community College for 11 years before retiring in May 2023.

The Wild Horses of Shackleford Banks

2nd Edition

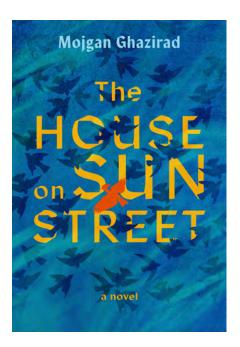
TEXT BY CARMINE PRIOLI PHOTOGRAPHS BY SCOTT TAYLOR

A comprehensive overview in words and photographs of the famous herd of wild horses protected on one of North Carolina's barrier islands.

There is an island at the remote southern end of North Carolina's Outer Banks where you might see wild horses playing in the surf, or grazing within view of the Cape Lookout Lighthouse, or scattering into a rare, weather-beaten maritime forest. The horse herd on Shackleford Banks has long been a subject of fascination. Today, it is both one of the wildest and most controlled animal populations on earth. An array of scientists sees to it that the horses are born, battle for social rank, forage for food, suffer the elements, and die without human interference.

The Wild Horses of Shackleford Banks is a comprehensive overview of the famous herd—its possible origins and development, its hardiness in the face of hurricanes, its complex relationship with humans, its hard-won protection within Cape Lookout National Seashore. The book's plentiful illustrations—both archival and contemporary—show why the Shackleford horses are so beloved among visitors to the Outer Banks.

*A portion of the proceeds from *The Wild Horses of Shackleford Banks* will be contributed to the Foundation for Shackleford Horses, Inc.



FICTION 9781958888100 • Pub Date: 10/3/23 US \$27.95 Hardcover • 325 Pages 5.5" x 8.5" • E-book available

MARKETING PLANS

- Advance reader copies
- Outreach to Iranian community in US
- Radio and podcast interviews on NPR and elsewhere
- SIBA and NAIBA conferences
- Goodreads giveaway
- Online and social media campaign centered on girls' education and girls' rights
- Outreach to book clubs and reading groups

Mojgan Ghazirad is a medical doctor and currently works as an assistant professor of pediatrics at The George Washington University. She holds an MFA in creative writing and has published three collections of short stories in Farsi. Her essays have appeared in Michigan Quarterly Review, Idaho Review, Longreads, The Common, Bombay Review, and Assignment. She lives with her family in Great Falls, Virginia.

The House on Sun Street

A Novel

MOJGAN GHAZIRAD

A young girl grows up in a family uprooted by the terror of an Islamic Revolution, where her culture, her gender, and her education are in peril.

For the curious and imaginative Moji, there is no better place to grow up than the lush garden of her grandparents in Tehran. However, as she sits with her sister underneath the grapevines, listening to their grandfather recount the enchanting stories of *One Thousand and One Nights*, revolution is brewing in her homeland. Soon, the last monarch of Iran will leave the country, and her home and her family will never be the same.

From Moji's house on Sun Street, readers experience the 1979 Iranian revolution through the eyes of a young girl and her family members during a time of concussive political and social change. Moji must endure the harrowing first days of the violent revolution, a fraught passage to the US where there is only hostility from her classmates during the Iranian hostage crisis, her father's detainment by the Islamic Revolutionary Army, and finally, the massive change in the status of women in post-revolution Iran.

Along with these seismic shifts, for Moji, there are also the universal perils of love, sexuality, and adolescence. However, since Moji's school is centered on political indoctrination, even a young girl's innocent crush can mean catastrophe. Is Moji able to pull through? Will her family come to her rescue? And just like Scheherazade, will the power of stories help her prevail?



FICTION
9781958888117 • Pub Date: 2/6/24
US \$17.95 Trade Paper • 250 Pages
5.5" x 7.5" • E-book available

MARKETING PLANS

- Advance reader copies
- Publication of stories in online journals such as LitHub
- SIBA and NAIBA conferences
- Greensboro Bound and other festivals
- Goodreads Giveaway
- Online and social media campaign
- Outreach to book clubs and reading groups, including book club guide
- Outreach to influencers in women's and mothers' influencer groups

Sex Romp Gone Wrong is Julia Ridley Smith's first story collection. Her first book, The Sum of Trifles, is a memoir published by the University of Georgia Press (2021) as a title in their Crux literary nonfiction series. Julia's short stories and essays have appeared in the Alaska Quarterly Review, American Literary Review, Arts and Letters, the Carolina Quarterly, Chelsea, Ecotone, Electric Literature, the Greensboro Review, the New England Review, Southern Cultures, and The Southern Review, among other places. Julia has taught creative writing at UNC Greensboro and at UNC Chapel Hill, where she was the Kenan Visiting Writer in 2021-2022.

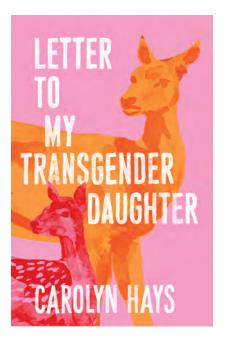
Sex Romp Gone Wrong

Stories

JULIA RIDLEY SMITH

In her debut story collection, Julia Ridley Smith navigates the currents and eddies of desire, sex, love, and relationships.

These ten highly accomplished stories are witty and accessible, intelligent and thought-provoking. A girls' week at the beach prompts hot tub drinking, awkward confessions, and a poignant reconsideration of friendship. A caregiver extracts a small repayment from her elderly patient for his long-forgotten role in the demise of her family. A young woman, new to New York City, finds herself in a complex but tacky love affair and reckons with the unfolding plot of her life. In the title story, a woman plots to conceive a second child while at a convention hotel with her husband and teenage daughter, both of whom have other plans. Smith's stories will beguile and delight readers while at the same time exploring the deep and often difficult ties of family, marriage, and romantic love in modern life.



BIOGRAPHY/AUTOBIOGRAPHY 9781958888094 • Pub Date: 10/31/23 US \$17.95 Trade Paper • 282 Pages • 6" x 9" E-book available • (Prev. ed ISBN: 9781949467901)

Letter to My Transgender Daughter

Now in Paperback

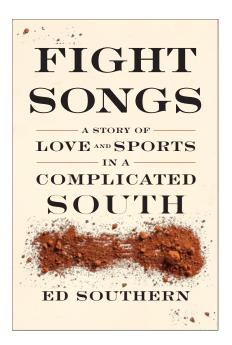
CAROLYN HAYS

A parent's love letter to a daughter who has always known exactly who she is.

One ordinary day, a caseworker from the Department of Children and Families knocked on the Hays family's door to investigate an anonymous complaint about the upbringing of their transgender child. It was this knock, this threat, that began the family's journey out of the Bible Belt but never far from the hate and fear resting at the nation's core.

Self-aware and intimate, *Letter to My Transgender Daughter* asks us all to love better, not just for the sake of Hays's child but for children everywhere enduring injustice and prejudice just as they begin to understand themselves. *Letter to My Transgender Daughter* is a call to action, an ode to community, a plea for empathy, a hope for a better future. It is a love letter to a child who has always known exactly who she is—and who is waiting for the rest of the world to catch up.

Carolyn Hays is an award-winning, critically acclaimed, bestselling author who has chosen to publish *Letter to My Transgender Daughter* under a pen name to protect the privacy of her family. Her novels have been published by Hachette, Simon and Schuster, and HarperCollins; her books are also widely translated. *Letter to My Transgender Daughter* has four overseas editions, including those by Picador UK and Flammarion in France. Her past books have been listed as *New York Times* Notable Books of the Year and Kirkus's Best Fiction of the Year, and she's written for National Public Radio and the *Washington Post*. www.carolynhays.com



SPORTS & RECREATION
9781958888087 • Pub Date: 09/05/23
US \$18.95 Trade Paper • 308 Pages • 6" x 9"
E-book available • (Prev. ed ISBN: 9781949467697)

MARKETING PLANS

- Appearances on sports radio and podcasts
- Pitches to college sports media outlets
- Tie-in with college football season, particularly in NC and AL

Fight Songs

A Story of Love and Sports in a Complicated South

Now in Paperback

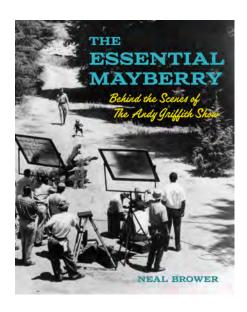
ED SOUTHERN

A wry and witty commentary on college sports and identity in the complicated social landscape of the South.

Ed Southern, lifelong fan of the Wake Forest University Demon Deacons, set out to tell the story of how he got tangled, in vines of history and happenstance, with the giants of his favorite sport: the Crimson Tide and the Clemson Tigers.

While he was writing that story, though, 2020 came along. Suddenly his questions had a new and urgent focus: Why do sports mean so much that so many will play and watch them in the face of a global pandemic? How have the South's histories shaped its fervor for college sports? Why has this fervor not led to a full embrace of racial equality? How have college sports shaped how southerners construct their identities, priorities, and allegiances—and how, in particular, do sports affect the southern white male identity?

Ed Southern is the author of *The Jamestown Adventure*, *Voices of the American Revolution in the Carolinas*, and the short-story collection *Parlous Angels*. His work has appeared in *South Writ Large*, the *Asheville Poetry Review*, *storySouth*, the NC 10x10 Play Festival, and elsewhere. Since 2008, he has been the executive director of the North Carolina Writers' Network. He lives in Winston-Salem.



PERFORMING ARTS
9781958888124 • Pub Date: 9/5/23
US \$39.95 Trade Paper • 574 Pages • 8" x 10"
E-book available • (Prev. ed. ISBN: 9780895872180)

MARKETING PLANS

- Advance reader copies
- SIBA and NAIBA appearances
- Author tour concentrated in Southeast and Missouri
- Goodreads giveaway
- Social media and online campaigns
- Outreach to book clubs and reading groups

Neal Brower has acquired a wealth of knowledge about *The Andy Griffith Show* from his years of correspondence and contact with the show's cast and crew members. He has taught *The Andy Griffith Show:* An In-depth Study at community colleges in North Carolina for many years. He lectures at the Andy Griffith Museum in Mt. Airy, NC, and at the annual Mayberry Days celebration.

The Essential Mayberry

Behind the Scenes of The Andy Griffith Show

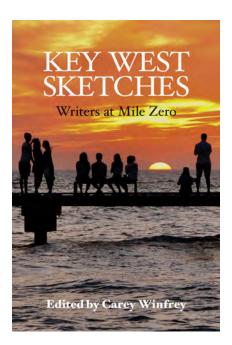
New, Updated and Expanded Edition

NEAL BROWER

An encyclopedic behind-the-scenes look for fans of *The Andy Griffith Show*.

In October 1960, The Andy Griffith Show began its eight-year reign as one of the top-ten television shows in the country. Now, more than 60 years later, the original 249 episodes still remain among the most frequently watched television shows—and its stars, Ron Howard, Don Knotts, Jim Nabors, and of course, Andy Griffith, live on in popular culture. Neal Brower, longtime superfan and show expert, has been writing and even teaching courses about The Andy Griffith Show for over thirty years. He has made it his mission to gather the lore about the show and especially about the writing and production of the scripts. Brower interviewed many of the show's writers including Harvey Bullock, Everett Greenbaum, Sam Bobrick, and their partners and collected his findings in his 2011 book, Mayberry 101. As Goober would say, "Well, golly!"

In this second edition of this iconic and popular book, now called *The Essential Mayberry: Behind the Scenes of* The Andy Griffith Show, Brower has added the scripts written by Jack Elinson and his writing partner Charles Stewart and the rewrites of producer and story consultant Aaron Ruben, as well as material from the annotated show scripts donated by Andy Griffith to UNC Libraries. "Shazam!" Fans of *The Andy Griffith Show* will receive a long-awaited and more complete picture of the classic television show and its creation.



TRAVEL/LITERARY COLLECTIONS/FICTION
9781958888056 • Pub Date: 9/19/23
US \$27.95 Trade Paper • 350 Pages
6" x 9" • E-book and Hardcover available
ISBN 9781958888070. \$59.95

MARKETING PLANS

- Advance reader copies
- Key West launch event, outreach to Hemingway House and Key West Literary Seminar
- SIBA conferences
- Goodreads giveaway
- Social media campaign
- Tour of Florida bookstores
- Events with contributors

Key West Sketches

Writers at Mile Zero

EDITED BY CAREY WINFREY

An eclectic collection of writing by writers who lived, worked, and played in Key West, Florida.

Key West has long been America's most vibrant writers' colony, tracing its writerly roots to Ernest Hemingway, Tennessee Williams, Robert Frost, John Hersey, Richard Wilbur, James Merrill, and Elizabeth Bishop. More recently, Thomas McGuane, Robert Stone, Judy Blume, Robert Richardson, Ann Beattie, Philip Caputo, Alison Lurie, and Meg Cabot have added their luster to the island's literary heritage. This collection includes a treasure trove of more than seventy essays, reminiscences, musings, poems, and short stories related to Key West. It features the town's best-known writers: Stone, Lurie, Blume, Caputo, Cabot, McGuane, Beattie, Shames, Lee Smith, Frank Deford, Phyllis Rose, Glenn Frankel, Joy Williams, Edmund White, Barbara Ehrenreich, Billy Collins, and on and on.

Carey Winfrey is a veteran American journalist who has worked in a number of media outlets through his career including *Time*, the *New York Times*, WNET, and CBS Cable, among others. He was the founding editor of *Memories* magazine and the former editorin-chief of *Cuisine*, *American Health*, and *Smithsonian* magazines. He is a part-time resident of Key West.



FICTION
9781949467994 • Pub Date: 6/6/23
US \$28.95 Hardcover • 320 Pages
5.5" x 8.5" • E-book available

MARKETING PLANS

- Advance reader copies
- Winter Institute (Seattle)
- ALA Chicago
- SIBA and NAIBA conferences
- 5+ cities tour: Washington DC, Baltimore, MD, Richmond, VA, Erie and Philadelphia, PA, Raleigh and Durham, NC
- Goodreads giveaway
- Online and social media campaigns
- Outreach to book clubs and reading groups
- Essay pitches to LitHub and Electric Lit, craft and related topics

American Ending

A Novel

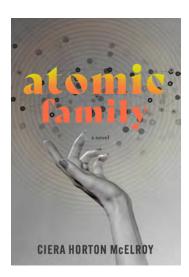
MARY KAY ZURAVLEFF

A woman growing up in a family of Russian immigrants in the 1910s seeks a thoroughly American life.

Yelena is the first American born to her Old Believer Russian Orthodox parents, who left two older daughters behind to build a life in a Pennsylvania Appalachian town. This town, in the first decades of the 20th century, is filled with Russian transplants and a new church with a dome. Here, boys quit grade school for the coal mines and girls are married off at fourteen. But Yelena, mindful of the thoroughly American life she craves, puts off all suitors. Through a chain of fateful meetings, she is gradually wooed by the attentive but sickly Viktor Gomelekoff, born in her parents' hometown, who seems to share her yearnings. Will she find her happy American Ending or will a dreaded Russian ending be her fate?

The challenges facing immigrants—and the fragility of citizenship—are just as unsettling and surprising today as they were one hundred years ago. *American Ending* is a poignant reminder that everything that is happening in America has already happened.

Mary Kay Zuravleff is the award-winning author of *American Ending*, inspired by all four of her grandparents, Russian Orthodox Old Believers who lived in the Appalachian mining town of Marianna, Pennsylvania, and made their way to Erie. Her third novel, *Man Alive!*, was a *Washington Post* Notable Book, and she is the winner of the American Academy's Rosenthal Award and a multiple recipient of the DC Artist Fellowship. Born in Syracuse, raised in Oklahoma City, and educated in Houston and Baltimore, she lives in Washington, DC.



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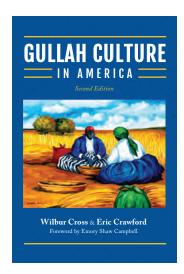
A Novel

CIERA HORTON MCELROY

A 2023 Great Group Reads Selection

It's November 1, 1961, in a small town in South Carolina, and nuclear war is coming. Nine-year-old Wilson Porter believes this with every fiber of his being. He prowls his neighborhood for Communists and studies fallout pamphlets and the habits of his father, a scientist at the nuclear plant in town.

Meanwhile, his mother, Nellie, covertly joins an anti-nuclear movement led by women in town—and his father, Dean, must decide what to do with the damning secrets he's uncovered at the nuclear plant. When tragedy strikes, the Porter family must learn to confront their fears—of the world and of each other.

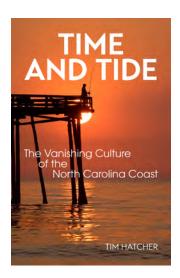


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Gullah Culture in America 2nd Edition

WILBUR CROSS AND ERIC CRAWFORD FOREWORD BY EMORY SHAW CAMPBELL

Gullah Culture in America chronicles the history and culture of the Gullah people, African Americans who live in the Lowcountry region of the American South. This book, written for the general public, chronicles the arrival of enslaved West Africans to the sea islands of South Carolina and Georgia; the melding of their African cultures, which created distinct creole language, cuisine, traditions, and arts; and the establishment of the Penn School, dedicated to education and support of the Gullah freedmen following the Civil War.



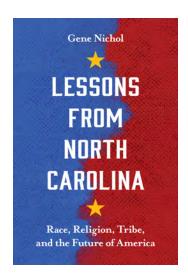
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Time and Tide

The Vanishing Culture of the North Carolina Coast

TIM HATCHER

This gorgeous, richly illustrated book for visitors and residents alike details the charms and controversies of the "banks" of North Carolina. Hatcher highlights the current wonders of the famous coast, as well as an intriguing history that includes the familiar Outer Banks legendary Wright Brothers flight, the Graveyard of the Atlantic, and the picturesque lighthouses, as well as the lesser known Chitlin' Circuit beach resort, a 1898 coup d'etat, and a controversial sea bird. Told with an ear for the native language and local lore, with a taste for the water and its riches, and above all, with an eye toward the preservation of a vanishing environment and culture, this will be the go-to book for readers who want an overview of the North Carolina coastal region.



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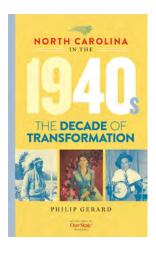
Race, Religion, Tribe, and the Future of America

GENE R. NICHOL

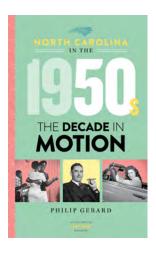
Attacks from the radical right will plague the entire nation for the foreseeable future, and now is the time to seek out the causes and find the path to remedy them. In his most personal book yet, *Indecent Assembly* author Gene Nichol takes on, unsurprisingly, race, religion, poverty, higher education, constitutionalism, movement politics, and the meaning of North Carolina proper. He forecasts the future of democratic promise in the state, the South, and the United States.

This book is not reportage, but rather a *cri de coeur*, with inspiration and aspiration for the next generation.

Notable events in NC in the 1940s and 50s, originally published as hugely popular serialized articles for *Our State* magazine.



HISTORY 9781949467826 • Pub Date: 8/23/22 US \$19.95 Hardcover • 192 Pages 5" x 8" • F-book available



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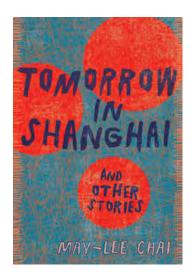
North Carolina in the 1940s The Decade of Transformation PHILIP GERARD

This book chronicles events in North Carolina in the 1940s—a decade which began with the state gearing up for war just as the last formerly enslaved person passed away. The volume is not a textbook overview of the state's history. Rather, each chapter focuses on a lively and illuminating set of events in the era, such as the music explosion around John Coltrane and Thelonious Monk in the eastern part of the state and Earl Scruggs and traditional string band music in the west, the polio pandemic, shipbuilding in wartime, and a harsh era of hurricanes and floods, as well as tobacco as the king of the farming and industrial sectors.

North Carolina in the 1950s The Decade in Motion PHILIP GERARD

This book chronicles events in North Carolina in the 1950s—a decade which began with a postwar boom in transportation, travel, and progress while some North Carolinians also began to speak out for their rightful piece of prosperity and freedom. The volume is not a textbook overview of the state's history. Rather, each chapter focuses on a lively and illuminating set of events in the era such as the fight for recognition by the Lumbee Tribe, the opening of an art museum with a collection owned by the people of North Carolina, the formation of Research Triangle Park, and the birth of the civil rights era at a small lunch counter.

These books contain color vintage photographs and illustrations. The author, writer, professor, and musician, Philip Gerard, published widely, including an iconic novel about the Wilmington coup of 1898, *Cape Fear Rising*, and was beloved in North Carolina, especially among *Our State* readers.

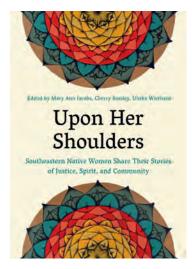


FICTION
9781949467864 • Pub Date: 8/30/22
US \$17.95 Trade Paper • 166 Pages
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Tomorrow in Shanghai And Other Stories

MAY-LEE CHAI

In a vibrant and illuminating follow-up to her American Book Award-winning story collection, *Useful Phrases for Immigrants*, Maylee Chai explores a complex blend of cultures spanning China, the Chinese diaspora in America, and the world at large—revealing the complex schisms in the globalized world. Her stories illuminate the divides between rural and urban, male and female, rich and poor, and those in-between—always tracking the nuanced, knotty, and intricate exchanges of interpersonal and institutional power. Chai's stories are essential reading for an increasingly globalized world.

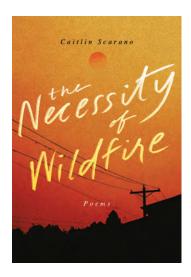


HISTORY/MULTIGENRE ANTHOLOGY 9781949467802 • Pub Date: 5/3/22 US \$16.95 Trade Paper • 166 Pages 5" x 7" • E-book available

Upon Her Shoulders

Southeastern Native Women Share Their Stories of Justice, Spirit, and Community EDITED BY MARY ANN JACOBS, CHERRY BEASLEY, AND ULRIKE WIETHAUS

This book documents the autobiographical stories and poems of Southeastern American Indian women whose hard work and daily fight to keep their communities well and safe is all too often disregarded by mainstream publications and the general public. At the end of each section, the editors provide questions for reflection.



POETRY 9781949467789 • Pub Date: 4/5/22 US \$16.95 Trade Paper • 90 Pages 5" x 7" • E-book available

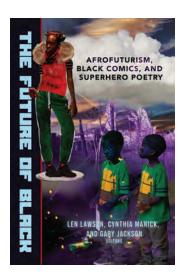
The Necessity of Wildfire

Poems

CAITLIN SCARANO

Wren Poetry Prize Winner
Pacific Northwest Book Award Winner
Finalist for the Washington State Book Award

Though she is originally from the South, Caitlin Scarano's imagination is galvanized by the Pacific Northwest—floods and wildfires, the Salish Sea and the North Cascades, and the humans and animals whose lives intersect and collide there. In this collection, Scarano reckons with a legacy of violence on both sides of her family, the death of her estranged father, the unraveling of two long-term relationships, the complexity of sexuality, and her decision not to have children. With fierce lyricality, these poems—"stories without monsters, / stories without morals"—resist both redemption and blame, yet call in mercy.



POETRY
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EDITED BY LEN LAWSON,
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The expansion of Marvel and DC Comics' characters such as Black Panther, Luke Cage, and Black Lightning in film and on television has created a proliferation of poetry in this genre—receiving wide literary and popular attention.

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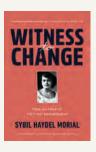


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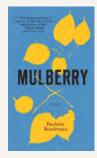
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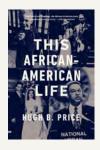
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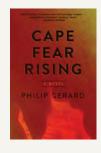


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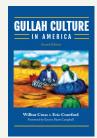
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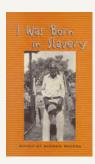
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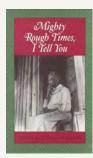
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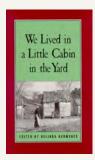


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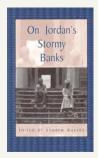
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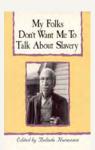
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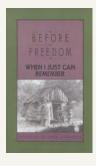
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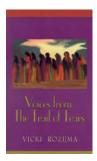
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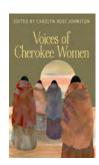
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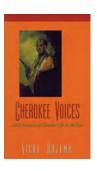
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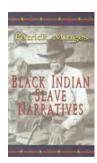
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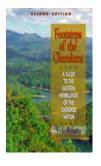
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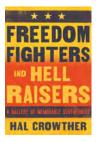
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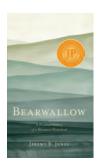
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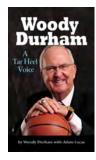
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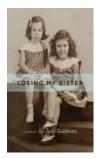
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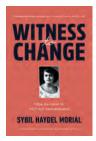
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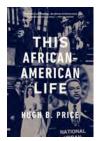
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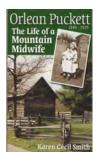
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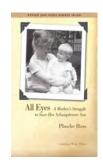
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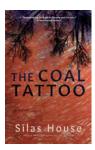
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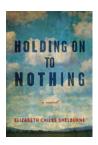
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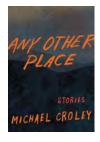
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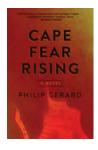
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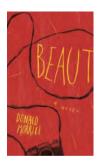
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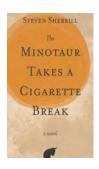


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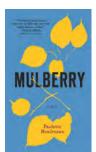
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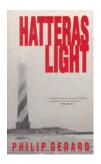
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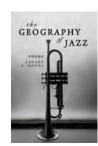
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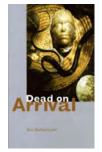
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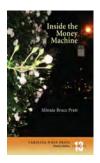
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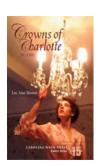
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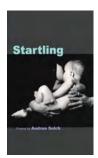


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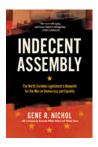
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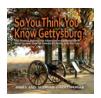
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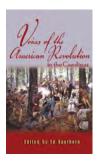


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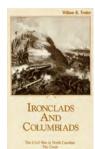
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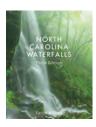
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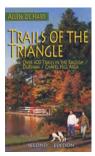
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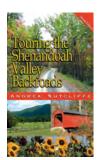
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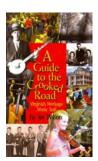
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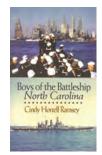


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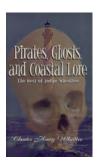
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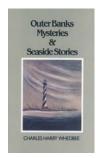


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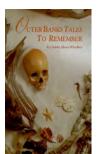
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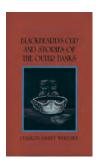
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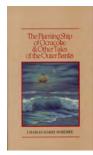
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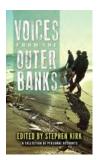
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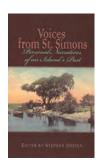
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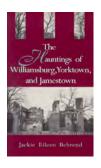


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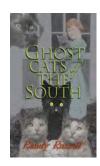
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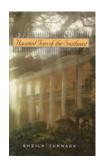
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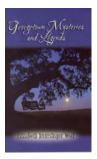
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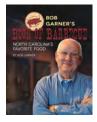
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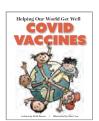
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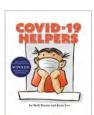
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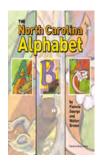
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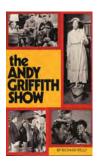
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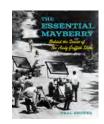
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Drunken Spelunker's Guide to Plato	Fiction	32	С
Essential Mayberry, The	NC	15, 47	
Exploring North Carolina's Lookout Towers	NC	39	M
Falling Star, A	Fiction	33	
Far More Terrible for Women	Southeast	26	
Fight Songs	NC, AL	14	
First in Flight	NC	42	С
Fishing North Carolina	NC	39	
Flaming Ship of Ocracoke, The	NC	41	С
Foods That Make You Say Mmm-mmm	NC	45	
Footsteps of the Cherokees	Southeast	28	
Freedom Fighters and Hell Raisers	Southeast	29	

TITLE	INTEREST	PAGE	MOUNTAIN/ COASTAL
Future of Black, The	Poetry	22, 24	
Georgetown Mysteries and Legends	SC	44	
Georgia Ghosts	GA	44	
Geography of Jazz, The	Poetry	34	
Ghost Cats of the South	Southeast	43	
Ghost Dogs of the South	Southeast	43	
Ghost Riders	Fiction	33	
Ghosts and Haunts of Tennessee	TN	44	
Ghosts of Georgetown	SC	44	
Gods of Green County, The	Fiction	30	
Granny Curse, The	TN	43	M
Great Waterfalls of North Carolina	NC	39	M
Guide to North Carolina Wineries, A	NC	45	
Guide to the Crooked Road, A	VA	40	
Gullah Culture in America	Southeast	18, 26, 37	С
Gullah Days	Southeast	24, 26, 37	С
Haints of the Hills	NC	43	
half-red sea, a	Poetry	25, 35	
Hands of Strangers, The	Fiction	32	
Hatteras Journal	NC	42	С
Hatteras Light	Fiction	33	С
Haunted Inns of the Southeast	Southeast	44	
Hauntings of Williamsburg, Yorktown, and Jamestown, The	VA	43	
Hello Down There	Fiction	5	
Helping Our World Get Well	Children's	46	

TITLE	INTEREST	PAGE	MOUNTAIN/ COASTAL
Hola and Goodbye	Fiction	32	
Holding On To Nothing	Fiction	4, 31	
House on Sun Street, The	Fiction	11	
Ice Garden, The	Fiction	33	
Indecent Assembly	NC	37	
Inside the Money Machine	Poetry	35	
Ironclads and Columbiads	NC	38	С
I Was Born in Slavery	TX	26	
Jamestown Adventure, The	NC	38	
Jugtown Pottery 1917-2017	VA	40	
Key West Sketches	FL	16	С
Legendary Caddies of Augusta National, The	Bio-Sports	6	
Legends of the Outer Banks and Tar Heel Tide Water	NC	41	С
Lessons from North Carolina	NC	19	
Letter to My Transgender Daughter	Bio-Memoir	13	
Life of General Francis Marion	SC	38	
Little Domesday Clock	Poetry	36	
Little Turkle, The	Southeast	46	С
Living Above the Frost Line	Poetry	35	
Losing My Sister	Bio-Memoir	29	
Matching Skin	Poetry	25, 35	
Midnight Bowling	Fiction	33	
Mighty Rough Times, I Tell You	TN	26	
Minotaur Takes a Cigarette Break, The	Fiction	32	
Minotaur Takes His Own Sweet Time, The	Fiction	32	

TITLE	INTEREST	PAGE	MOUNTAIN/ COASTAL
Mountain Ghost Stories	NC	44	М
Mulberry	Fiction	24, 32	
My C.C.C. Days	NC	38	M
My Folks Don't Want Me To Talk About Slavery	NC	27	
Necessity of Wildfire, The	Poetry	22	M
No Man's Yoke on My Shoulders	FL	27	
North Carolina Alphabet Book, The	NC	46	
North Carolina Craft Beers & Breweries	NC	45	
North Carolina Ghost Lights and Legends	NC	43	
North Carolina in the 1940s	NC	20	
North Carolina in the 1950s	NC	20	
North Carolina Waterfalls	NC	39	M
Ocracoke	NC	42	С
Ocracoke in the Fifties	NC	42	С
Once in a Blue Moon	Fiction	32	
On Jordan's Stormy Banks	GA	31	
Orlean Puckett	VA, NC	29	M
Outer Banks Mysteries and Seaside Stories	NC	41	С
Outer Banks Tales to Remember	NC	41	С
Paul Green	Bio-Memior	8	
Parchment of Leaves, A	Fiction	31	M
Piedmont Phantoms	NC	43	M
Pirates, Ghosts, and Coastal Lore	NC	41	С
Prayin' To Be Set Free	MS	27	
Punish Honey	Poetry	35	

TITLE	INTEREST	19PAGE	MOUNTAIN/ COASTAL
Rules for Being Dead	Fiction	30	
Sacrilegion	Poetry	24, 34	
Saddest Girl on the beach, The	Fiction	3	
Seaside Spectres	NC	43	С
Sex Romp Gone Wrong	Fiction	12	
Silk Flags and Cold Steel	NC	38	
Smokies Chronicle	NC	39	M
Soul Food Odyssey	NC	24, 45	
So You Think You Know Antietam?	VA, DC	37	
So You Think You Know Gettysburg?	PA	37	
So You Think You Know Gettysburg? Vol. 2	PA	37	
Startling	Poetry	36	
Step into the Circle: Writers in Modern Appalachia	Southeast	29	M
Still & Barrel	NC	45	
Tales From a Free Range Childhood	NC	30	
Tales of the South Carolina Low Country	SC	44	
This African-American Life	VA, DC	25, 29	
Time and Tide	NC	19	С
To Drink from the Well	NC	24, 36	
Tomorrow in Shanghai	Fiction	21	
Touring the Shenandoah Valley Backroads	VA	39	
Touring the Western NC Backroads	NC	9	M
Trails of the Triangle	NC	39	
Unearthing Seeds of Fire	TN	40	
Upon Her Shoulders	NC	21	С

TITLE	INTEREST	PAGE	MOUNTAIN/ COASTAL
Useful Phrases for Immigrants	Fiction	31	
Voices From the Outer Banks	NC	41	С
Voices from St. Simons	GA	42	
Voices From the Trail of Tears	NC	28	
Voices of Cherokee Women	Southeast	28	
Voices of the American Revolution in the Carolinas	NC, SC	38	
We Lived in a Little Cabin in the Yard	VA	27	
Well Shut My Mouth	Southeast	25, 45	
Weren't No Good Times	AL	26	
What Else Could It Be	Poetry	35	
What If Wilhelmina	Children's	46	
What Makes You Think You're Awake?	Fiction	30	
Wild Geese Flying	NC	46	С
Wild Horses of Shackleford Banks	NC	10, 42	С
Witness to Change	LA	24, 29	
Woodsmoke	Poetry	34	M
Woody Durham: A Tar Heel Voice	NC	29	



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